



## **DIGITAL MARKETING APPRENTICESHIP / INTERNSHIP**

### **JOB DESCRIPTION**

The Sulitest mission to mainstream Sustainability Literacy worldwide. We offer learning and assessment tools of sustainability knowledge to universities and companies. As a growing social business, we are looking for a Digital Marketing Intern who will help us reach a broader audience, connect with our community and amplify our voice!

#### **Your mission**

We are looking for an enthusiastic marketing apprentice to join our team and provide creative ideas to help us achieve our goals. Together with our team, you will design and implement marketing strategies. Your insightful contribution will help maintain and develop our marketing channels.

#### **Responsibilities**

- Perform market analysis and research on competition
- Create content for multiple channels (social media, newsletter, website)
- Collaborate with partners and stakeholders to align communication campaigns
- Track social media growth and propose strategies to accelerate growth
- Prepare promotional presentations

## About you

- You are an effective communicator, have a keen eye for design and a solid understanding of different marketing techniques and channels
- You speak fluently English and French – *other languages are always welcome as we are an international organization*

**Start date:** ASAP

**Condition:** Ideally full-time. This apprenticeship can be done in an "alternance" schedule.

## Our guiding principles

- High standards & kindness: with yourself as with others, you seek excellence while accepting to be only a human with limited power
- Fun & serious: You work seriously without taking yourself too seriously
- Proud & humble: You know how to rejoice in our successes, such as accepting, learning, and sharing your mistakes
- Me, We, All of Us: You are committed, and you believe in taking care of yourself, the collective and the whole world

## To apply

Email us at [team@sulitest.org](mailto:team@sulitest.org) with your CV and the subject line "LAST NAME – Digital Marketing Apprenticeship"