

DIGITAL MARKETING APPRENTICESHIP

ROLE DESCRIPTION



We are a growing social business, recruiting team members who want to be agents of change. Sulitest influences higher education and corporations to mainstream sustainability. Our tools are used on 5 continents and recognized by the UN (see our [last report](#) published for the UN HLPF).

Here we are specifically looking for someone to help us improve our digital presence as a Digital Marketing Apprentice.

Your mission

We are looking for an enthusiastic marketing apprentice to join our team and provide creative ideas to help us achieve our goals. Together with our team, you will design and implement marketing strategies. Your insightful contribution will help maintain and develop our marketing channels.

This apprenticeship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

Responsibilities

- Perform market analysis and research on competition
- Create content for multiple channels (social media, newsletter, website)
- Track social media growth and propose strategies to accelerate growth
- Prepare promotional presentations

About YOU

- *You are an effective communicator, have a keen eye for design and a solid understanding of different marketing techniques and channels*
- *You speak fluently English – French is a big bonus and other languages are always welcome as we are an international organization*
- *High standards & kindness: with yourself as with others, you seek excellence while accepting to be only a human with limited power*
- *Fun & serious: You work seriously without taking yourself too seriously*
- *Proud & humble: You know how to rejoice in our successes, such as accepting, learning, and sharing your mistakes*
- *Me, We, All of Us: You are committed, and you believe in taking care of yourself, the collective and the whole world*

WHEN

September 2022

About Us

- o We are an international team with six passionate people from France, Brazil, Portugal & Sweden. After a successful fundraising we are excited to grow our team. Why should you join us? Because we share a bold vision, we help each other to achieve that vision and we trust that each of us is doing our contribution to the best of our ability. And we are very proud to work with a great community of supporters around us!
- o At Sulitest, you'll be given a lot of space to explore, contribute and grow. As a small team, you'll often wear different hats, either because the team needs it or because you would like to try a different style. New ideas are very welcome, and if you are proactive and eager to learn, Sulitest is a great place for you.
- o Our social business is called Sulitest Impact because impact is at the forefront of everything we do, while we also have the responsibility to make the business successful and sustainable.
- o We are big believers of collective intelligence, co-responsibility, and co-creation. Joining Sulitest at this early stage will be even more special as you have the opportunity to help us shape the culture and how we work. We also care for each other on a personal level, and we put relationships first.



WHERE

We are a close-knit team that knows how to work independently. We have two offices: one in Paris (near the [Cours Saint Emilion](#)). and the other in Marseille (in the "Parc National des Calanques" in [Luminy](#)).

We like to be together physically to work, but we also know how to adapt to the needs of each one.

HOW

Share with us your CV and why you are interested in the role, by sending an email to contact@sulitest.org